



CHERUB RUBS ORGANICS Q & A

Q: Why use Organics?

A: Our customer use organic to avoid harmful elements from the many chemical ingredients commonly used in the manufacture of common skin care products. These comes as dyes, colouring, preservatives, emulsifiers, fragrances etc (SL, ALS Paraben etc)

Q: How does Cherub Rubs products work?

A: Cherub Rubs products are made from all natural and organic ingredients.

* Refer to detailed ingredients list on page 2 & 3

Q: It is a norm that baby and those with sensitive skin should avoid using product with fragrance. Will it be OK for baby and those with sensitive skin using CR products?

A: Artificial fragrance is definitely no good for human being. CR product fragrance mainly from essential oils. It is absolutely safe with its purity and correct percentage. It offers extra benefits, just similar to aromatherapy.

Q: Is it safe to apply essential oils in baby?

A: All essential oils in CR products are safe for baby. Its percentage and formula have been specially calculated to ensure safe for baby.

Q: Can I apply the product on baby face?

A: Yes, as all CR products are free from chemical, it is suitable for the whole body, from head to toe. It can be used for the whole family, from newborn to adult.

Q: Which ingredient in Skin Guard serves the purpose of anti-mosquito?

A: 'Lemon Eucalyptus Oil' serves the purpose. Its fragrance is gentler; kids will not reject it as Citronella or DEET. Kids can also apply by themselves in school or in outdoors, as it has no harm to them even though with frequent application.

Q: Can G6PD kids use CR products?

A: We had not conducted any clinical trial on this. However, we can assure you that CR products do not have any ingredient containing camphor or similar ingredient. Quite a lot of the G6PD kids have been using CR full range products for more than 4 years.

Q: What is the difference between CR products versus 'Aqueous Cream' or 'Barrier Cream' or 'Coal Tar' recommended by doctor?

A: 'Aqueous Cream' or 'Barrier Cream' or 'Coal Tar' contains no chemical foaming agent, no color or fragrance. However, it contains high level of 'Petrochemicals'. The above are the much better than chemical products, however, it can not really nourish and rejuvenate skin cells just like Macadamia oil.

Q: What is the difference between CR products versus other brand?

A: Depends on which brand, all you need to do is check the ingredient. If the products doesn't guarantee all natural or all organic, probably it must contains some petrochemical, chemical preservative, etc. must check ingredient in detail.

Q: Petrochemicals has been commonly used for a long time, what is it no good for human being?

A: Abundant latest journals and studies show that Petrochemical just like 'cling', it just acts as a barrier. It can't nourish and rejuvenate skin cells.

Q: Can pregnant women use the product? Any essential oil that pregnant women should avoid?

A: Newborn baby's skin is most delicate, any product that can be applied in newborn can be used by pregnant women as well.

Q: Can Skin Soothe be applied on pregnant women's abdomen?

A: Skin Soothe is absolutely good for pregnant women to relief abdominal itchiness as it is much safer to the foetus than any other chemical after penetration.

Q: How come CR product is so expensive versus other natural products?

A: Organic Ingredient is much more expensive than natural ingredient. To be fair to us, you need to compare CR products versus another certified organic, natural products doesn't mean all natural nor organic. In the market, lot of the products specified 'Certified Organic' only apply to single ingredient. Besides, CR products production has to go through an annual audit before renew its Organic Certificate, all this costs extra. However, it in fact saves your money in long term by maintain healthy skin.

Q: Can you guarantee my kids will not be allergy to CR products?

A: It rarely happened, as CR products are free from any chemicals. The only chance for kid to be allergy to CR product is who is allergy to natural substances, e.g. those who are allergy to Tea Tree may allergy to Hair & Body Wash. However, it is very rare, and it is not CR product problem as the kid may allergy to anything containing Tea Tree. Allergy to chemical is very common, but without aware it.

Q: Why CR need to produce 'Skin Soothe' if 'Skin Guard' is effective enough?

A: Skin Soothe can relief any itchiness in any area, not just for bites and stings. Besides, people usually apply mosquito repellent after being bitten, and Skin Soothe will be an excellent product to stop scratching.

